Exhibit C

Edward Blum CONFIDENTIAL February 26, 2021

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1
               IN THE UNITED STATES DISTRICT COURT
                FOR THE WESTERN DISTRICT OF TEXAS
 2
                         AUSTIN DIVISION
    Students For Fair
    Admissions, INC,
 4
                   Plaintiff.
                                    CIVIL ACTION
 5
    VS.
 6
                                    NO.: 1:20-cv-00763-RP
    UNIVERSITY OF TEXAS AT
 7
    AUSTIN, ET AL.,
8
                   Defendants.
9
10
                ORAL AND VIDEOTAPED DEPOSITION OF
11
                          EDWARD BLUM
12
                        FEBRUARY 26, 2021
13
                            VOLUME 1
                     *ATTORNEYS' EYES ONLY*
14
15
16
         ORAL AND VIDEOTAPED DEPOSITION OF EDWARD BLUM,
    produced as a witness at the instance of the DEFENDANT,
17
18
    and duly sworn, was taken in the above-styled and
    numbered cause on February 26, 2021, from 7:36 a.m. to
19
20
    2:23 p.m. via Zoom, before Miah Hoffman, CSR in and for
    the State of Texas, reported by oral stenography,
21
22
    pursuant to the Federal Rules of Civil Procedure and the
23
   provisions stated on the record or attached hereto.
24
25
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1
                      APPEARANCES
 2
    FOR THE PLAINTIFF:
 3
         THOMAS MCCARTHY
         CONSOVOY MCCARTHY PLLC
 4
         1600 Wilson Boulevard, STE 700
         Arlington, Virginia, 22209
         Phone: (703)243-9423
 5
         Tom@consovoymccarthy.com
 6
 7
    FOR THE DEFENDANTS UNIVERSITY OF TEXAS AT AUSTIN:
 8
         MATTHEW C. POWERS
         GRAVES DOUGHERTY, HEARON &
 9
         MOODY, P.C.
         401 Congress Avenue, Suite 2700
10
         Austin, Texas 78701
         Phone: (512)480-5725
11
         Fax: (512)539-9938
         mpowers@qdhm.com
12
13
    FOR THE DEFENDANTS UNIVERSITY OF TEXAS AT AUSTIN:
14
         JOHN J. (MIKE) MCKETTA III
         GRAVES DOUGHERTY, HEARON &
15
         MOODY, P.C.
         401 Congress Avenue, Suite 2700
16
         Austin, Texas 78701
         Phone: (512)480-5725
17
         Fax: (512)539-9938
         mmcketta@gdhm.com
18
19
    FOR THE DEFENDANTS INTERVENORS:
20
         DAVID HINOJOSA
         LAWYERS' COMMITTEE FOR CIVIL
         RIGHTS UNDER LAW
21
         1500 K. Street, NW, Suite 900
         Washington, D.C. 20005
22
         Phone: (202)662-8600
23
         Fax: (202) 783-0857
         dhinojosa@lawyerscommittee.org
24
25
```

```
1
                       APPEARANCES
 2
    FOR THE DEFENDANTS INTERVENORS:
 3
         CARTER C. SIMPSON
         HUNTON ANDREWS KURTH LLP
         2200 PENNSYLVANIA AVENUE, NW
 4
         Washington, D.C. 20037
         Phone: (202) 955-1850
 5
         csimpson@huntonak.com
 6
    ALSO PRESENT:
 7
 8
 9
         JOSEPH (JODY) HUGHES: Associate Vice President For
10
    Legal Affairs (UT)
11
12
13
14
15
16
17
18
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20
21
22
23
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1 REPORTER: We are on the record. Today's 2 date is February 26th, 2021. The time is 7:36 a.m. 3 This is the oral deposition of Edward Blum and it is 4 being conducted remotely by agreement of the parties or 5 in accordance with current emergency orders. 6 The witness is attending from the law office of Consovoy 7 and McCarthy located at 1600 Wilson, Arlington, Virginia 8 22209. 9 My name is Miah Hoffman. CSR number 11773 with Kim Tindall and Associates. 10 I am 11 administering the oath and recording the deposition 12 remotely by oral stenographic means. My business 13 address is 16414 San Pedro Avenue, Suite 900, San 14 Antonio, Texas 78232. 15 The witness has been identified to me 16 through his U.S. passport. Would counsel please state 17 their appearances for the record? 18 MR. POWERS: Matt Powers for the 19 defendants. 20 MR. MCKETTA: Mike McKetta also for the 21 defendants. 22 MR. HINOJOSA: David Hinojosa for the 23 student intervenors. 24 MS. SIMPSON: Carter Simpson for the student intervenors. 25

1 MR. MCCARTHY: Thomas McCarthy from 2 Consovoy McCarthy for Student For Fair Admissions, Inc. 3 (Witness duly sworn.) 4 EDWARD BLUM, 5 having been first duly sworn, testified as follows: 6 EXAMINATION 7 BY MR. POWERS: 8 MR. POWERS: Mr. McCarthy, is it okay to 9 proceed? Did you want to say anything on the record 10 before we get started? 11 MR. MCCARTHY: Thanks, Mr. Powers. 12 would. Consistent with, I think, our practice in the 13 other depositions in this case, I'd like to put a few 14 stipulations on the record and I'll -- I'll do so now. 15 Thanks. 16 During this deposition it's possible that the 17 University of Texas, or the intervenors, will ask 18 questions that SFFA believes infringe upon the First 19 Amendment and associational rights of SFFA and its 20 members. SFFA may instruct the witness not to answer a 21 question on these grounds. If a disagreement arises as 22 to whether this instruction is proper, the parties agree 23 to do their best to resolve the disagreement during the 24 deposition or, if necessary, before the Court. SFFA 25 agrees that UT and the intervenors may have the right to

1 Q. (BY MR. POWERS) Can you describe for me how 2 the missions of the Project on FairRepresentation and SFFA are the same or different? 3 4 MR. MCCARTHY: Objection form. The -- the mission of both 5 THE WITNESS: 6 is to eliminate racial considerations in our public 7 Students For Fair Admissions has thus far policies. 8 focused on educational -- higher educational admissions 9 policies and I think once or twice had activities in K 10 through 12 arena. The Project on Fair Representation no 11 longer concentrates on anything in the education policy 12 arena and instead focuses on voting issues, contracting 13 issues, employment issues and general legislation that 14 falls outside of what we believe are traditional civil 15 rights principles. 16 (BY MR. POWERS) Did the Project on Fair 0. 17 Representation end its focus on (audio indiscernible) 18 because you now (audio indiscernible) those issues 19 through, SS, sorry SFFA? 20 REPORTER: Mr. Powers, can you repeat 21 that? You went out. 22 MR. POWERS: I will. 23 (BY MR. POWERS) Did the Project on Fair 0. 24 Representation end its focus on educational issues 25 because those issues are now being handled for you

```
1
   through SFFA?
 2
                   MR. MCCARTHY: Objection form.
 3
                   THE WITNESS:
                                  I would say that that's
 4
   correct.
 5
              (BY MR. POWERS)
                               Am I right that the Project
         Q.
6
   on Fair Representation did handle those issues
 7
   throughout dependency of the Fisher litigation?
8
                   MR. MCCARTHY: Objection form.
9
                   THE WITNESS:
                                  Correct.
              (BY MR. POWERS) And, in fact, the Project on
10
         Q.
11
   Fair Representation was a vehicle for all of the funding
12
    for the Fisher litigation?
13
                   REPORTER: Can you repeat that?
14
                                  Counsel, I lost you there.
                   MR. MCCARTHY:
15
   I'm sorry.
16
                   MR. POWERS:
                                I'm sorry.
17
         0.
              (BY MR. POWERS)
                               The Project on Fair
18
   Representation had responsibility for coordinating all
19
   of the funding for the Fisher litigation?
20
              Correct.
         Α.
21
              And the Project on Fair Representation in the
22
   hand-off of the education focus of its race-conscious
23
   policy challenges, it actually provided seed money to
24
   Students For Fair Admissions as it got off the ground;
25
   is that right?
```

1 THE WITNESS: Yes. (BY MR. POWERS) That's also true with respect 2 0. 3 to the Project on Fair Representation? 4 MR. MCCARTHY: Objection form. 5 THE WITNESS: Yes. 6 (BY MR. POWERS) Did you have any role in Q. 7 approving the form of organization that SFFA would 8 become? 9 Α. Yes. 10 Q. And you -- you understood that when it was 11 being formed it was to be a Virginia nonprofit 12 corporation that would have no members; is that right? 13 MR. MCCARTHY: Objection. 14 Attorney/client privilege. I just want to caution the 15 witness not to disclose the communications that he's 16 ever had with counsel, but to the extent you can 17 navigate that instruction, you may answer the question. 18 THE WITNESS: Students For Fair 19 Admissions was conceived as a membership organization. 20 It is been to my attention, multiple times, that 21 Virginia nonprofit membership question pertains to a 22 statutory question rather than the actual individual 23 members who join Students For Fair Admissions. 24 Q. (BY MR. POWERS) From the outset of its 25 formation it was your understanding that you and Abigail

```
Fisher and Richard Fisher would have permanent seats on
 1
 2
   SFFA's board, correct?
 3
                   MR. MCCARTHY: Objection form.
 4
                   THE WITNESS:
                                 As I described at the
 5
   beginning of the deposition the word permanent was
 6
   misspoken by me during the first deposition. That the
 7
   Articles of Incorporation and the amended bylaws, which
8
   were brought to my attention, provide for the election
   of the three of us plus now our fourth board member to
9
10
   be elected by our fellow board members.
11
              (BY MR. POWERS) Well, and my -- my focus is on
         Q.
12
   not what the documents may say and -- and what you
13
   learned through the passage of time, but on your
14
   original understanding of the plan for SFFA and do you
15
   hear the distinction that I'm drawing?
16
                   MR. MCCARTHY: Objection form.
17
                   THE WITNESS:
                                 I do hear the distinction
18
    (audio indiscernible).
19
        Q.
              (BY MR. POWERS) With that distinction in mind
20
   my question is: Your understanding and plan, from the
21
   outset, was that you and Richard Fisher and Abigail
22
   Fisher would start out and remain in a position of
23
   control with respect to SFFA?
24
                   MR. MCCARTHY: Objection form.
25
                   THE WITNESS:
                                 It was my understanding
```

right to go back and revisit that just to make sure my memory is clear.

- Q. Sitting here right now, your -- you memory -- we'll look at the bylaws later as well, but your -- your memory and understanding is that though the bylaws had been amended, the Articles of Incorporation have not been amended?
 - A. I believe that's right.
- Q. And you'll have a chance to review your testimony later if you find any inaccuracies that need clarification. Mr. Blum the -- it was your understanding that when formed SFFA would be a Virginia Nonstock Corporation, correct?
- A. Yes.

1

2

3

4

5

6

7

8

9

10

11

12

13

14

- MR. MCCARTHY: Objection form.
- Q. (BY MR. POWERS) And that as -- according to its Articles of Incorporation, it would have no members? That's -- that's what the articles provide for, correct? MR. MCCARTHY: Objection form.

THE WITNESS: So it clearly states the
Corporation shall have no members; however, Students For
Fair Admissions has always been conceived and then
(audio indiscernible) as a membership organization.
This sentence, the corporation shall have no members
that's -- with the statutory requirements under the

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Virginia Nonstock Corporation Act, but Student For Fair Admissions has always had members. It was conceived that way. And it was executed that way.

Q. Mr. Blum the articles themselves though, make very plain that the Corporation shall have no members.

MR. MCCARTHY: Objection form.

THE WITNESS: It has always been my understanding and it was what the entire energy and conception of Students For Fair Admissions was all about. Was to be a membership organization. This -- that sentence applies, as it has been explained to me, to the Virginia Nonstock Corporation Act not the actual 501C3 organization.

Q. And am I right that the sense that you had of SFFA as a membership organization counted you and the Fishers and law professors, fellows, and think-tank members as the -- as founding members?

MR. MCCARTHY: Objection form.

THE WITNESS: That's correct.

Q. (BY MR. POWERS) Now, the -- I think, I heard you say that you understood a -- distinctions that could be drawn between mem -- people who could be described as members for one purpose, but not members for another purpose, is that a distinction I was hearing in your earlier answer?

```
who meet the requirements of 3.03 are entitled to vote
 1
 2
   for a director in the member elected seat?
 3
                   MR. MCCARTHY:
                                 Objection form.
 4
                   THE WITNESS:
                                 Mr. Powers you -- you
 5
   referenced just then Section 3.03, if I'm not mistaken.
6
                                I'm sorry. I'll -- I'll
                   MR. POWERS:
 7
   rephrase.
8
              (BY MR. POWERS) Am I right that only those who
         0.
9
   meet the requirements of the 3.02 are eliqible to vote
10
   for the member elected director position?
11
              I will -- I will make one small addendum to
        Α.
12
    that and that is there have been a handful of young
13
   students who had wanted to join, but have been unable to
14
    join because they didn't have a credit card and they
15
   contacted me directly and asked if they could join
16
   without paying the $10.00. That question went before
17
   the board and we admitted them. So there are some
18
   members now who can vote that actually haven't paid the
19
   membership dues, but they were -- they were admitted as
20
   members through that procedure.
21
              So you're saying that there was a formal board
         Q.
22
    action on particular members who sought eligibility to
23
   become a member and vote without having paid the dues?
```

A. I think -- I think that's right. There were only three kids that I remember from New York that --

24

25

1 THE WITNESS: Yes. 2 0. (BY MR. POWERS) Would it be fair to say that 3 SFFA has not engaged in an effort to poll its members to 4 determine which policy issues or which types of actions 5 SFFA should be pursuing? 6 MR. MCCARTHY: Objection form. 7 THE WITNESS: We have not formatively 8 polled our members (audio indiscernible) what you have 9 just described. 10 MR. POWERS: Can you say that one more 11 time 'cause you broke up a little.

THE WITNESS: Yeah, I'm sorry. Yes,
Students For Fair Admissions has never polled in a
informal way our members on various endeavors that they
believe we should undertake. I will state that I am in
constant communication with the membership through phone
and email and receive dozens of -- of suggestions and
ideas in any given month on a one-to-one basis.

12

13

14

15

16

17

18

19

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21

22

23

24

25

Q. (BY MR. POWERS) There's been no effort to survey the -- to survey the 20,000 plus individuals that you count as members to get feedback is that right?

MR. MCCARTHY: And again, I want to make the same objection on the First Amendment and associational privilege grounds and caution the witness not to disclose the contents of any communications with

```
1
   answer the question without making any such disclosure
 2
   you may answer the question.
                                 I have never received a
 3
                   THE WITNESS:
 4
   petition from a group of members encouraging the
 5
   organization to (audio indiscernible) any kind of
   direction.
6
 7
              (BY MR. POWERS) And it's --
         0.
8
                   REPORTER:
                              I'm sorry. I -- I didn't get
9
   that last part, Mr. Blum.
10
                   THE WITNESS:
                                 Yes.
                                       I -- I have never
11
   received a petition from a group of members encouraging
12
   us to move the organization in a specific direction.
13
              (BY MR. POWERS) And in fact, is there any
14
   practical way that the members of SFFA could assemble a
15
   petition to distribute to SFFA?
16
                   MR. MCCARTHY: Objection form.
17
                   THE WITNESS:
                                 As individuals they can and
18
   often do petition or encourage SFFA to undertake certain
19
   endeavors.
20
              (BY MR. POWERS) Your -- am I right that there
         0.
   is no practical way for a substantial number of members
21
22
    to assemble together and coordinate on a request to SFFA
23
   for any particular action or initiative?
24
                   MR. MCCARTHY:
                                  Objection form.
25
                                 Because our membership is
                   THE WITNESS:
```

```
1
    optimal conditions for the zoom deposition here.
 2
                    MR. POWERS: No worries.
 3
               (BY MR. POWERS) Mr. Blum what role -- well,
         0.
 4
    first, do you know the identities of the individuals
 5
    that SFFA has put forward as standing members in this
    lawsuit?
 6
 7
         Α.
              Yes.
 8
              And what are their names?
         0.
9
         Α.
10
11
         Q.
12
         Α.
13
14
15
         Q.
              On -- have you met with either of them in
16
    person before?
17
         Α.
              Yes.
18
         Q.
              About how many occasions?
19
         Α.
              Once.
20
              Did you meet them both at the same time?
         Q.
21
              No.
         Α.
22
              The -- when is the earliest time you met them?
         0.
23
    The only time you met them?
24
                    MR. MCCARTHY: I'm sorry, counsel. Are
25
    you just -- cause this might help the witness answer.
```

```
1
    Are -- are you still referencing meeting in person?
 2
                   MR. POWERS:
                                 Right.
 3
                   MR. MCCARTHY: Okay.
                                          Thanks.
 4
                   THE WITNESS: I -- Mr. Powers I -- I
 5
    could look at my calendar, but I -- I believe it was
 6
    2019 or 2018 that I met with
                                                 and
 7
    family. I -- I could come up with greater specificity
 8
    after lunch if you'll -- if you'll you forgive me.
9
              (BY MR. POWERS) How -- how did you come to be
         0.
10
    connected with
11
         Α.
                  mother contacted me.
12
              And as to
         Q.
                                            when did you meet
13
14
              I had never met
                                   face to face, but I met
         I believe in 2019. I -- I spoke to
                                                   in 2019 and
15
16
    I had extensive conversations with
                                             father, I believe
    in 2019.
17
18
         Q.
              And how did you come to be connected with
19
20
                                 contacted me.
         A.
21
              And what role do
         Q.
                                            or
22
                  have in financially supporting this
23
    lawsuit?
24
         Α.
              None whatsoever.
25
              Do you know whether either has cast votes when
         Q.
```

```
sentence is -- stands on its own. I understand it for
 1
 2
   exactly how it is raised and -- and written. Other than
 3
    that I'm not really -- I'm not prepared to give you a
 4
   legal opinion on -- on the aspects of your question.
 5
              (BY MR. POWERS) SFFA elected to organize
   itself in a way such that it would not have members
6
7
   within the meaning of Virginia state law, correct?
8
                   MR. MCCARTHY: Objection form.
9
                   THE WITNESS:
                                 Correct.
10
        0.
              (BY MR. POWERS) And that choice was a
11
   considered one and was based on reasons supported by the
12
    fact that SFFA intended to conduct itself with the
13
   litigation it anticipated, true?
14
                   MR. MCCARTHY:
                                  I'm sorry, counsel.
15
   Objection form.
16
                   THE WITNESS: So Mr. -- Mr. Powers I'm
17
    gonna repeat myself, but I think it's -- it's the best
18
   way for me to answer that question. And -- and that is:
19
   SFFA was conceived as a membership organization.
                                                       It was
20
   our goal to have dozens, hundreds, then thousands of
21
   members. The statutory requirements of the Virginia
22
   Nonstock Corporation Act is a totally different kind of
23
   entity from what has been explained to me by counsel.
24
   So I think that's -- I think that's a sufficient answer.
```

(BY MR. POWERS) I do have this question.

What

25

Q.

```
1
   in your mind are the obvious reasons that SFFA had for
 2
   choosing to organize itself in a way so as to not have
 3
   members within the meaning of Virginia state law?
 4
                   MR. MCCARTHY: Objection form and
 5
   objection attorney-client privilege. I caution the
6
   witness not to disclose communications with counsel.
 7
                   THE WITNESS:
                                 The answer is, I don't
8
   know.
9
              (BY MR. POWERS) I want to turn now to another
         0.
10
           Am I correct that it was you who identified the
11
   Wiley Rein firm as counsel or as the set of lawyers that
12
   should serve as counsel for the Fisher lawsuit?
13
                                  Objection form.
                   MR. MCCARTHY:
14
                                 I recommended Wiley Rein to
                   THE WITNESS:
15
   Abby and her father.
16
              (BY MR. POWERS) Now, to be clear you actually
         0.
17
    identified Wiley Rein as -- as your expected or
18
   preferred counsel before you had even identified Ms.
19
   Fisher as the plaintiff, correct?
20
                   MR. MCCARTHY: Objection form.
21
                   THE WITNESS:
                                 I spoke to a number of
22
   lawyers and number of different law firms about this
23
   case -- about the idea of bringing a lawsuit against the
24
   University of Texas. My roots at Wiley Rein -- were
   deep and they expressed the most, you know, interest in
25
```

talked with a number of different counsel about the 1 2 possibilities for her going forward with this suit and 3 before you had identified the plaintiff? 4 MR. MCCARTHY: Objection form. 5 again, I just caution the witness not to disclose 6 communications with counsel. 7 THE WITNESS: The answer to your 8 question, Mr. Powers, is yes. (BY MR. POWERS) And it was you who identified 9 10 the University of Texas as the target defendant for that 11 lawsuit, correct? 12 MR. MCCARTHY: Objection form. 13 THE WITNESS: Yes. 14 (BY MR. POWERS) And you ultimately were the Q. 15 one, both to find and approve that she was the right 16 person with respect to Abby Fisher? 17 MR. MCCARTHY: Objection form and I'm 18 qonna object again on attorney-client privilege and just 19 caution the witness not to disclose any communications 20 with counsel. 21 THE WITNESS: The -- the ultimate 22 decision to move forward with the litigation was made by 23 Abby and her family. But the counsel that Abby selected 24 was based upon my recommendation and my experience with 25 Wiley Rein.

```
1
         Q.
              (BY MR. POWERS) And -- and in fact, you
 2
   actually regarded yourself and were regarded by Ms.
 3
   Fisher as her representative in connection with that
 4
   litigation?
 5
                   MR. MCCARTHY: Objection form.
6
                                 Well, I think the -- I'm
                   THE WITNESS:
 7
   close to the Fisher family. I'm a family friend so
8
   representative may not be the -- the term that I would
9
   agree with it or they would agree with, but I was a
10
   family friend and consequently they could call me night
11
   or day. So I was a -- I was a conduit, if you will, on
12
    -- a source -- a source of information -- limited
13
    information that Abby and her mother and father could --
14
   could call and -- and discuss.
15
         Q.
              (BY MR. POWERS) There were calls with counsel
16
    that you participated in throughout the lawsuit?
17
                   MR. MCCARTHY: Objection.
18
                   THE WITNESS: Yes.
19
         Q.
              (BY MR. POWERS) And in fact, you had outlined
20
    the lawsuit before Ms. Fisher had ever been identified
21
   as the plaintiff for the lawsuit?
22
                                  I'm sorry, counsel.
                   MR. MCCARTHY:
                                                        You
23
   broke up a little bit.
24
                   THE WITNESS: You -- you were breaking up
   a little bit.
25
```